

**ANNUAL HOTEL OCCUPANCY TAX (HOT) REPORT
FOR CITY OF SEGUIN
FOR FISCAL YEAR ENDED SEPTEMBER 30, 2022**

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Occupancy Tax Rate 7%
FY 2022 Revenue Collected \$ 1,120,289
FY 2022 Revenue Budgeted \$ 725,000

Allocation based upon budget	Percentage	Amount
Convention or information centers	42.5%	\$ 307,890
Registration of convention delegates	0.0%	\$ -
Advertising to attract tourists	52.8%	\$ 382,500
The promotion and improvements of the arts	6.8%	\$ 49,169
Historical restoration and preservation projects	16.7%	\$ 121,290
Signage directing the public to sights and attractions	0.0%	\$ -
Certain expenses, including promotional expenses, directly related to a sporting event	10.6%	\$ 77,032